

Speaker Kit

Sustainability Subject Matter Experts

Speaker kit

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A: About Sustainable X

Sustainable X is a sustainability consultancy with supports SMEs in their business sustainability. We use the United Nations Sustainability Development Goals as our framework and celebrate all the great things that businesses are doing, help them communicate this without greenwashing, and most importantly, give them a pragmatic plan to do even more.

Sustainable X has worked with some great people and businesses that are doing AMAZING things to really make a sustainable difference with their product, for their employees, and in their community while also ensuring that it is a positive impact on their bottom line.

We believe that you need to measure your impacts, and we are very proud to share what we have achieved in the last 2 years.

- ✓ We have worked with over 200 businesses across 20 industry sectors, reaching an employee base of 12,000, since we began in 2020.
- ✓ We have done over 1,350 hours of Sustainability training and awareness in the business community.
- ✓ Expanded our reach to 4 continents
- ✓ As founders, we have given back 592 voluntary hours in our community
- ✓ We have developed 7 meaningful partnerships to support collaboration for greater sustainability...

Some awards we have won include:

- Winners: SME News Awards, Best Sustainability Consultancy 2021 & 2022
- Winners: Innovation & Excellence Award, Best Sustainability Consultancy Business 2022
- Winners: Sustainability Award Hertfordshire SME Awards Gold 2022
- Finalist: Best new Business SME awards, Hertfordshire and National competition 2021& 2022
- F: Entrepreneur Top 100 #ialso 2023











B: Speaker Bios

Rondi Allan

Rondi Allan is the Co-founder and Director of Sustainable X, a UK consultancy helping businesses to benefit from being more sustainable. Before founding Sustainable X, Rondi was trained as a Price Waterhouse Chartered Accountant and went on to steer international Supply Chains and manufacturing businesses. Originally from Australia, she has worked extensively on 4 continents and been a Board Member in 6 countries. She has recently been announced as one of the Top100 Female Entrepreneurs in the UK with the #ialso program.

With a proven track record of enabling businesses to do well from doing good, Rondi is passionate about accelerating business contributions to achieving the UN Sustainable Development Goals. A regular contributor at events and to media, including the BBC, she believes businesses can profit from mobilising and sharing knowledge, expertise, technology and resources for everyone's benefit.







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+ 44 (0) 7818 042884

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Nick Reilly

Nick Reilly is the Co-founder and Director of Sustainable X, which supports businesses of all sizes to move forward on their sustainability to support their business objectives. Nick is a Practitioner of the Institute of Environmental Management & Assessment and comes from a Civil Engineering background. He is a multiple innovation award winner. Originally from Northern Ireland, he has extensive SME leadership experience as an MD and CEO in the construction and utilities sectors.

With a focus on strategic thinking and embedding best practices in all business functions, he supports businesses to measure and communicate, authentically, what they are doing on Sustainability. He believes collaboration and sharing will drive not only positive outcomes on all aspects of sustainability, but businesses who adopt these practices will see financial benefits too.







Nickr@sustainablex.co.uk + 44 (0) 7944 333 102



C: Previous Speaking topics

We have spoken at events with specific themes or industry focus. General Sustainability topics covers include:

Sustainability Strategies - which one is right for you? Sustainability for Start-ups and young businesses How to FastTrack your business sustainability What is Sustainable leadership?

Some themes covered, referencing our Sustainable X[™] Business model include:

Innovation

Collaboration

Supply

chain

Sustainability for the Voluntary, Community and Social Enterprise sector

SME's and their global role in Sustainability
Business growth through Sustainability
Sustainability - What does good look like

Early-stage businesses and Sustainability

Supply Chain Sustainability

Trends in Sustainable Procurement

Sustainability for Manufacturers

Net Zero and sustainability - how does it all fit together?

Carbon reduction planning

Community contribution

Sustainability and your people

Employee

wellbeing

Equality

Diversity

Governance

Sustainability and your people

Female Founders - ESG reporting
She means business - Sustainability
introduction

10 tips to get started on your sustainability Sustainability & Professional Services



D: Previous Event & partners

















Sustainability The Human Factor

PROCUREMENTHEADS

06 / May / 2021 | 11:00 Hrs











Video links to speaking events

Rondi Allan and Nick Reilly from Sustainable X speaking at the biz4Biz Sustainability Conference - YouTube



6 Sustainable Procurement Trends - YouTube



What's Your Sustainability Strategy - YouTube































E. Speaking Testimonials

Testimonial from Mark Gardner, UK Programme Leader for Founder Boost

As the UK lead for Founders Boost (formerly Startup Boost) I have had the good fortune to have their support for the UK Tech accelerator program.

Sustainable X delivered incisive and educational talks for the start-ups on the cohorts. Not only the importance of building sustainability into their businesses but also acting and updating rather than just as a tick box exercise.

I would gladly engage Sustainable X to speak or deliver, they make the subject personal, engaging, educational, and thought-provoking. Sustainable X are professional, knowledgeable, and approachable.

I would encourage any start-up or business to engage with them and future proof themselves, in turn and any educational institute to engage with them to plant the seed.

Mark Gardner

UK Programme Leader for Founder Boost, and Startup & Growth Manager at Sunderland Software City

Attendee at Accountex Seminar

I came to your seminar yesterday at Accountex and really enjoyed it and took some valuable information away from it so thank you! I am quite passionate about sustainability anyway but some of my colleagues came with me as there was nothing else they wanted to go to at the time and they said it ended up being their favourite seminar from the day and really gave them food for thought. You mentioned that there was an e-book we could download and I'd be really interested in reading it if possible?

Attendee at International Diplomacy Event

Your presentation was fascinating in every aspect possible! So happy I had the chance to listen to you, Rondi! Thank you so much, Rondi. That was a loaded presentation. You did such a great job in a short time. And eliciting the challenges faced by this economic power house is quite striking.

Excellent and very interesting presentation



F. Client Case studies and Articles

We are proud to share our what our clients have also said about us publicly and what they have done on to achieve after working with us on their sustainability.



<u>Link: https://www.merje.com/blog/2022/04/merje-meets-charlie-michael-chief-people-and-sustainability-officer-at-df-capital</u>



Link: https://youtu.be/ftCNzc-xpUE



Link: Hana UK & Ireland Sustainability - YouTube

Link: 2022 Winners | Craft Guild Of Chefs Awards (cgcawards.co.uk)



Tomorrow's FM October 2021 :: 50 (yudu.com)

Link: https://youtu.be/C17BEket7Zg



<u>Link</u>: Richard Irvin appoints specialist consultancy, SustainableX, to accelerate a move to net zero. - Richard Irvin Facilities Management (richard-irvin.com)



Link: Actuarial Solutions | Sustainability and CSR - Actuarial Solutions (aprllp.com)



<u>Link: Hypetex® Colour Technology Leads Composite Industry Towards a Sustainable Future - Hypetex</u>



G. Social Media information

We work with a specialist consultant, where appropriate, for our clients or internal benefit, who works across many sectors helping companies reduce risk exposure by becoming more inclusive and accessible to meet the requirements of the Equality Act.



www.linkedin.com/company/sustainablex



<u>Sustainablex (@Sustainable_X) / Twitter</u>



www.facebook.com/Sustainable.X.uk

@Sustainable_X

www.linkedin.com/in/rondi-allan-sus-tainability



reilly72

www.linkedin.com/in/nick-



sustainablex.uk



<u>Sustainable X - YouTube</u> @sustainablex7222



H. Commercial, Legal and contact info

Commercial

Commercial rates can be discussed confidentially and on an event by event basis.

Legal

Sustainable X™

Registered office: 4 New Barnes Avenue, St Albans, AL1 1TG, UK

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Contact information

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